



Council identified three key themes that in a sense captured what the community wanted, which is for Central to **be a great place to live, work and play.**

The three themes are:

1. A Thriving Economy

This would be attractive to both business and residents alike.

	The community said it wanted	Key community actions	Who is involved?
Economic Development 	<ul style="list-style-type: none"> ✓ Local marketing plans developed ✓ Development opportunities identified ✓ Help with getting through legislative requirements 	<ul style="list-style-type: none"> • Scope nature of the opportunity and problem areas in the district • Build up a profile of Central Otago's resources • Develop a business plan • Council will advocate to retain and enhance the range of services and infrastructural needs identified by the community 	CODC, NZ Trade and Enterprise
Skills Development 	<ul style="list-style-type: none"> ✓ Clarification of employment needs ✓ Programmes developed to fill the gaps both in education and inward migration ✓ Available workforce for industry 	<ul style="list-style-type: none"> • Skills audit carried out • Skills development programme developed based on the results of the skills audit • Support Central Government initiatives and policies to increase job opportunities in the area 	CODC, NZ Trade and Enterprise, REAP, Ministry of Education, Otago Polytechnic, Work and Income




	The community said it wanted	Key community actions	Who is involved?
Tourism 	<ul style="list-style-type: none"> ✓ The focus to be on our natural environment and heritage ✓ The tourism industry to be well managed 	<ul style="list-style-type: none"> • Develop a district tourism strategy • Stage events consistent with the district's tourism strategy • Develop a holiday guide which outlines significant events during the summer • Produce a recreational inventory • Ongoing management and develop an understanding of who uses the Rail Trail 	CODC, Dept of Conservation
Ease of Doing Business 	<ul style="list-style-type: none"> ✓ User friendly services ✓ Consent process streamlined ✓ Easy access to information ✓ High level of leadership, advocacy and service from Council 	<ul style="list-style-type: none"> • A community planning programme developed so that Council better understands community views when making decisions • Streamline internal Council processes to provide better customer service 	CODC



2. A Safe and Healthy Community




This would be a vibrant community with a range of services and facilities.

This would also be a community that valued and celebrated its rich heritage.

	The community said it wanted	Key community actions	Who is involved?
Maintain essential services in local communities 	<ul style="list-style-type: none"> ✓ Local community needs assessed ✓ Volunteer networks supported ✓ Facilities appropriate for the present community ✓ Services available 	<ul style="list-style-type: none"> • Create a database of sport and recreation equipment in Otago and a database of sports volunteers, active and current recreation groups • Council will advocate to retain and enhance the range of services and infrastructural needs identified by the community <p>Possible future actions:</p> <ul style="list-style-type: none"> • Social facilities plan • Programme to rationalise or develop community facilities 	Council of Social Services, Work & Income, Department of Internal Affairs, Sport Otago, CODC
Low Crime 	<ul style="list-style-type: none"> ✓ Adequate policing ✓ This safe community is preserved ✓ Alcohol use reduced in youth 	<ul style="list-style-type: none"> • Strengthening Families to meet with community interest groups on alcohol use and related crime issues • Police will continue to operate the DARE programme in schools • Police to provide sufficient resources to maintain crime and crash rates at acceptable levels 	Strengthening Families, Police, Department of Internal Affairs, Ministry of Social Development, Child Youth and Family

	The community said it wanted	Key community actions	Who is involved?
Housing 	<ul style="list-style-type: none"> ✓ Quality affordable housing available ✓ More accommodation for seasonal workers 	<ul style="list-style-type: none"> • Hold an employers forum on workers accommodation issues and needs • Review QLDC's housing feasibility study to ascertain options that may work in Central Otago • EECA offer information, advice and grants for energy efficiency housing projects 	CODC, Housing NZ, Energy Efficiency Conservation Authority
Health 	<ul style="list-style-type: none"> ✓ Good primary health care services ✓ Good GP coverage ✓ Dunstan Hospital redeveloped ✓ Level of health services maintained 	<ul style="list-style-type: none"> • Council will advocate for health services in Central Otago • The local PHO will focus on the following health related areas – health promotions, services to improve access, Maori Health plan • Upgrade of Dunstan Hospital • Complete a physical activity plan 	CODC, PHO – Rural Otago, Otago District Health Board, Sport Otago
Education 	<ul style="list-style-type: none"> ✓ An accessible range and quality of educational services for Central ✓ Education and training programmes to meet industry needs 	<ul style="list-style-type: none"> • Council has a proactive role in advocating for education services in the area • Workshops for school leavers on career and training options at Polytech • Support apprenticeship training 	Otago Polytechnic, CODC, Ministry of Education



	The community said it wanted	Key community actions	Who is involved?
Transport and Communications 	<ul style="list-style-type: none"> ✓ A well connected and safe roading system ✓ Review the regional land transport strategy and consider levels of local transport ✓ Better telecommunication services available throughout Central 	<ul style="list-style-type: none"> • Complete the walking and cycling strategy • Transit using improved methods for removing ice and snow from roads • Undertake study of the Alexandra central business area and review of the monument intersection as part of the Blueprint study • The ORC is reviewing the Regional Land Transport Strategy and the Regional Passenger Transport Strategy • Council will advocate for better telecommunications and broadband under the Government's Project Probe and other programmes 	Transit NZ, ORC, LTSA, CODC
Recreation 	<ul style="list-style-type: none"> ✓ Access to lakes and recreational areas ✓ Appropriate acknowledgement of landowners' rights ✓ Wilderness experience maintained 	<ul style="list-style-type: none"> • Inventory of recreation sites • Recreation plan developed • Every track and trail in Central Otago listed • Consider establishing a Tracks and Trails Trust • DOC review recreational opportunities in the Central Otago area for land it manages 	CODC, Dept of Conservation, Clutha Parkways Trust, Fish & Game, Sport Otago/Sport Central



	The community said it wanted	Key community actions	Who is involved?
Arts and Culture 	<ul style="list-style-type: none"> ✓ The cultural centre developed ✓ The local arts infrastructure developed ✓ Provide places and spaces for arts and cultural expressions 	<ul style="list-style-type: none"> • Alexandra Community Board provide agreed contributions to this project • A Central Otago artisans website is being developed - Artfind • CODC will provide facilities (e.g. halls) for cultural and arts activities and, when upgrading facilities, ensure there is increased opportunity for these activities to take place 	Alexandra Cultural Centre Trust, CO Arts Society, CODC
Maori 	<ul style="list-style-type: none"> ✓ A whare at Dunstan High School ✓ A Maori community worker 	<ul style="list-style-type: none"> • The Te Roopu Awhina network now holds group meetings around the district • Dunstan Community Whare trust are raising funds for a whare • Build the capacity of Maori and whanau groups in Central Otago in conjunction with Te Roopu Awhina • Create a strategic plan, if required, for a community worker amongst local whanau 	Te Ao Huri (Alexandra whaua) and Te Roopu Awhina network made up of a number of government, non government and whanau members
Heritage 	<ul style="list-style-type: none"> ✓ A preservation strategy ✓ Tourism opportunities identified ✓ Redevelopment projects occurring ✓ Clear guidelines for managing heritage sites 	<ul style="list-style-type: none"> • An integrated heritage management plan developed • Redevelopment and protection programme started • Set up a local branch of the Historic Places Trust • Blue print studies identify heritage issues in rural areas and means of addressing these 	Historic Places Trust, Dept of Conservation, Otago Goldfields Heritage Trust, Kawarau Goldfields Trust, Otago Museum, CODC, Alexandra Museum, Local Museums

3. A Sustainable Environment

This would be an environment that provides a good quality of life.

The community would also have a healthy balance between its natural and built environment.

	The community said it wanted	Key community actions	Who is involved?
Water 	<ul style="list-style-type: none"> ✓ Certainty in availability and quality ✓ Appropriate allocation processes ✓ Adequate irrigation while ensuring sustainable waterways ✓ Residential water conservation 	<ul style="list-style-type: none"> • Otago Regional Council is holding public discussions on its water plan covering its use, allocation, development and protection • CODC is implementing a conservation programme • Alexandra Community Board has formed a water group to consider all aspects of the Alexandra water supply • Otago Regional Council to develop maps of water resources/availability as a basis for discussion on future use and infrastructure development • CODC to complete water asset management plans 	Otago Regional Council, CODC, Fish & Game, and Department of Conservation
Air 	<ul style="list-style-type: none"> ✓ The smog issue addressed 	<ul style="list-style-type: none"> • Education on ways to reduce smog • EECA supporting local initiatives to insulate houses 	CODC, Otago Regional Council, Energy Efficiency Conservation Authority

	The community said it wanted	Key community actions	Who is involved?
Waste minimisation 	<ul style="list-style-type: none"> ✓ Waste production reduced 	<ul style="list-style-type: none"> • Provide special capital investments for recycling • Review waste disposal strategy • Set up an Otago wide recycling network to find the common problems and achieve common goals 	CODC, Otago Regional Council
Managing Development Impacts on Landscape and Natural Ecosystems 	<ul style="list-style-type: none"> ✓ Well defined areas for urban growth ✓ To understand the inherent values of landscape and natural ecosystems ✓ Access to recreation areas maintained ✓ Landowner rights recognised 	<ul style="list-style-type: none"> • Blueprint studies completed and implementation plan prepared • Rural subdivision review (currently being undertaken) • Review the District Plan based on the results of the above studies 	CODC, Community, Department of Conservation and Fish & Game

Key measures

As can be seen there has been a lot of work carried out since Central Prospects was originally carried out. Below are the key measures Council is going to use to assess the health of the community and ensure the outcomes are being achieved.

Thriving Economy

- Average household income and GDP of the district.
- Employment rate/unemployment rate.
- Increasing tourist stays in the district – including length of stay (e.g. 2 nights), guest nights and occupancy rate.

Safe and Healthy Community

- Feeling safe in the community – assess crime rates and community perception of feeling safe in the community.
- Inward migration rate into the Central Otago area.
- Average rent in the CO area compared to NZ average.
- Numbers involved in recreation or who are volunteers in the area.
- Number of protected sites in Central Otago on the heritage inventory.

Sustainable Environment

- Quality of river sources in Central Otago.
- Satisfaction with quality of urban water supplies.
- Air – testing for quality improvement.
- Waste recycling – amount diverted from waste stream/waste to landfill.