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FROM THE TCO DESK

YOU are invited to an open day at Kokonga Lodge, located at 33 Kokonga-Waipiaata Road, Ranfurly

Dorothy Piper and Malcolm Edwards invite local operators and interested persons to an open day at Kokonga Lodge (www.kokongalodge.co.nz) on **Saturday 29 September** from **11am to 4pm**. Coffee and muffins will be served. All welcome.

Display your tourism brochure at the NZ National Motorhome & Caravan Expo - Christchurch 5 - 7 Oct 2007

Space is limited so **BOOK** your brochure display space **NOW**.

For \$50 we will profile and display your brochure on the Central Otago Stand.

TCO together with i-site staff will have a Central Otago information stand at the biennial NZ National Motor Home & Caravan Expo: South Island in Christchurch from 5-7 October 2007. Take advantage of this opportunity - Book and send 300-500 brochures to Alison Mason at TCO by Monday 24 September alison.mason@codc.govt.nz

The Expo is run in conjunction with a motor home rally where up to 500 motor homes will be parked adjacent to the event. An audience of approximately 25,000 is expected to visit the Expo over the three days.

Easter 2008 will see a large rally of approximately 500-800 motor homes based at Cromwell Racecourse. TCO see this Expo as an opportunity to reach probable participants in this event, and profile activities, things to do and places to see before and after the rally.

Did you know??

Your tourism businesses can access and utilise the services of visitor centres throughout the country in the marketing and sale of your product and/or service. A Visitor Centre is often the first point of call for many visitors to a new region.

Tourism Central Otago
Tel +64 3 440 0637
Fax +64 3 440 0606
michelle.kinney-wilson@codc.govt.nz
www.centralotagonz.com

TOURISM INDUSTRY SEMINARS

The Tourism Industry Seminars are a joint seminar programme co-ordinated by Tourism New Zealand in association with TIA, Qualmark and the Ministry of Tourism, and is co-hosted with RTO's. The day consists of a series of workshops, an update on the latest international marketing activity and the opportunity to network and share knowledge.

The Tourism Industry Seminar Programme for 2007 in the **southern region** is as follows:

Day/Date	Location	Contact to book your attendance
Tue 25 Sep	Edgewater Resort, Wanaka	info@lakewanaka.co.nz
Wed 26 Sep	Millennium Hotel, Queenstown	katherinep@queenstownnz.co.nz
Tue 16 Oct	Otago Museum, Dunedin	ammccaffrey@tourismdunedin.co.nz
Thu 18 Oct	Invercargill	nikki@venturesouthland.co.nz

Central Otago will not have the opportunity to host a seminar in the region this year, however operators are welcome to attend one of the full day seminars listed above.

This is an opportunity to gain insight into the latest tourism industry research and trends and the resources available to support your tourism business.

There is generally a cost associated with attending these seminars – contact the organiser at your chosen location for details.

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2007 / 2008 CENTRAL OTAGO HOLIDAY GUIDE

Ensure your community event is listed for FREE

Provide the following details to your nearest Central Otago Visitor Information Centre before 30 September 2008.

- Date of the Event**
- Event name**
- Brief Description of the Event**
- Venue or Location**
- Time and Cost**
- Contact person and phone number**

This popular publication is produced by Tourism Central Otago, in association with Taieri Print. The guide covers the period mid December 2007 to 29th February 2008 with a print run of 15,000 copies. As per previous years the guide will be distributed to locals and visitors through key outlets in Central Otago, including information centres and local businesses.

We look forward to working with you to promote your event throughout the area.

Central Otago Visitor Centres

Alexandra **Ph: 03 448 9515** **Cromwell** **Ph: 03 445 0212**
Ranfurly **Ph: 03 444 1005** **Roxburgh** **Ph: 03 446 8920**

Crisis and risk management for the tourism industry

Alexandra

Thursday, 27 September

1pm – 4pm

Fully Funded*

“Three Welsh die in overnight blaze”

Is this a headline that you want associated with your business?

Content overview:

- Learn about how you can better manage risk in your business
- Where are your biggest areas of risk exposure
- How can you best manage those areas
- Learn the key things that you need to do
- Learn how to manage the situation if you are affected with a crisis or emergency in your business

Presented by: Megan Williams, Sustainable tourism consultant

Venue: The Cellar Door, 143 Centennial Avenue, Alexandra

*PLEASE NOTE: You qualify for FULLY FUNDED NZTE Enterprise Training Programme workshops if you own or manage a commercial trading business which has less than 50 full time equivalent staff. (FTE)

Register with Warren Chambers
on (0800) 42 49 68 or fax your details to: (03) 477 0341
or email: training@otagochamber.co.nz

Company Name: _____

Name: _____ **Phone No:** _____

Fax No: _____ **Email:** _____

Workshop Name: Crisis and risk management for the tourism industry



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