



Media Release
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Central Otago Food Showcase moves to Queenstown

After a successful showcase in Cromwell, organisation is well underway for a Central Otago Food Showcase to be held in Queenstown. This will be held on Tuesday 4 December.

The Showcases have been designed to raise awareness of the range of wonderful tastes produced locally and to promote these within the hospitality and food trades in Central Otago and Queenstown Lakes.

It will feature twenty local food and wine producers. Product on display will cover everything from honey, garlic, wild game and preserves to olive oil, saffron and fresh organic vegetables.

As an added incentive, Al Brown, recently seen on TV on "Hunger for the Wild" is lending a hand by preparing and demonstrating some dishes featuring the local product.

"Central Otago is the food bowl of the wider Southern Lakes region and it is important that local restaurants and cafes think locally when they source ingredients for their menus. Knowing the producers and knowing that it is grown or produced just down the road is really important in these times where food accountability is a growing issue," says Jane Shaw co-owner of local preserves brand, Provisions.

"Anyone working in the hospitality industry; be it in a restaurant, café, catering, delicatessens, hotel, motel or B&B is invited to attend. You will get the opportunity to taste amazing local products, talk to the growers and producers as well as see Al Brown cook up something special" says Jonno Gadd, Business Development Manager for Central Otago District Council, which is sponsoring the event.

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