


**Central Prospects  
Community Outcomes and Actions  
2007/08 to 2013/14**

**Imagine Central Otago as a vast land of uncompromising beauty.  
 People with noble hearts, strength, bravery, ingenuity,  
 high spirits, freedom and pride that soars.  
 A place that attracts new thinking.  
 Central Otago will be a better world for those that succeed us.**

The community has identified ways in which this vision can be achieved. These are:

**1. A Thriving Economy**

*A thriving economy would be attractive to both business and residents alike.*

	<b>The Community says it needs:</b>	<b>Key actions</b>	<b>Who is involved?</b>
<p><b>Economic Development</b></p> <p>– Promote Central Otago as a place to live. Help business get through the legislative requirements when developing business opportunities.</p> 	<ul style="list-style-type: none"> <li>✓ Ensure the district is promoted as a good place to live.</li> <li>✓ Development opportunities identified in the district.</li> <li>✓ Help with getting through legislative requirements.</li> </ul>	<ul style="list-style-type: none"> <li>• Collation of good information that is readily available.</li> <li>• Encourage all Central Otago businesses to improve levels of services.</li> <li>• CODC and other agencies will advocate to retain and enhance the range of services in the area.</li> <li>• Grow existing opportunities in a sustainable manner including looking at opportunities for organic practices.</li> <li>• Ensure infrastructure is available to support industrial and commercial development.</li> </ul>	<p>CODC, NZ Trade and Enterprise, Chamber of Commerce, Otago Forward, Work and Income</p>

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## Skills Development

- Have a work force that meets the needs of the local industry.



- ✓ Clarification of employment requirements to meet the needs of local industry.
- ✓ Programmes developed to fill the gaps for employment.
- ✓ Available workforce for industries.

- Support Central Government initiatives and policies to increase job opportunities in the area.
- Clearly understand employment requirements of the community.
- Regional consultation undertaken by the Polytechnic to identify the skills needs of the community on an annual basis.
- Maintain or increase the number of apprenticeships in Central Otago and maintain current pass rates.
- Find funding for services related to training of non New Zealand workers.
- Encourage increased mentoring of local business, apprentices and workers.

CODC, NZ Trade and Enterprise, COREAP, Chamber of Commerce, Ministry of Education, Otago Polytechnic, Work and Income, Training providers

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## Tourism

– A tourism industry that is well managed, which focuses on our natural environment and heritage with marketing plans that reflect this.



- ✓ Focus on our natural environment and heritage.
- ✓ The tourism industry is well managed.
- ✓ Local marketing plans developed.

- Develop an understanding of who uses the Rail Trail and the services required to ensure a positive experience.
- Develop marketing strategies for Central Otago and communities within the district.
- Implementation of the Tourism Strategy.
- A strategic alliance formed between CODC and DOC.

CODC, Dept of Conservation, Community plan groups, Promotion groups, Otago Central Rail Trail Trust.

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**Ease of Doing Business**

- Having easy access to information, friendly business services with streamlined consent processes.



- ✓ User friendly services.
- ✓ Consent processes streamlined.
- ✓ Easy access to information.
- ✓ High level of leadership, advocacy and service from Council

- Undertake local Community Plans and review these as required.
- Agencies recognise community priorities and expectations raised in the community plans.
- Streamline internal CODC processes to provide better customer service.
- DOC, ORC and Transit continue to improve internal processes to better improve customer service.
- Ensure the CODC and ORC websites provide up to date information that meets the needs of customers.

CODC  
ORC  
DOC  
Transit

## 2. A Safe and Healthy Community

*This would be a vibrant community with a range of services and facilities.*

*This would also be a community that valued and celebrated its rich heritage.*

	The Community says it needs:	Key actions	Who is involved?
<p><b>Maintain services in local communities.</b></p> <p>- Retain key services and facilities which are appropriate to the local community while retaining volunteer networks.</p>	<ul style="list-style-type: none"> <li>✓ Local community needs assessed.</li> <li>✓ Volunteer networks supported.</li> <li>✓ Facilities appropriate for the present community.</li> <li>✓ Key services are retained in local communities.</li> </ul>	<ul style="list-style-type: none"> <li>• Council will advocate for core services and infrastructure to meet community needs.</li> <li>• Recognise the effort of volunteers in the community.</li> <li>• Community groups and associations advocate, provide direction and support on behalf of local needs.</li> <li>• Creation of a volunteer outreach service.</li> <li>• Further develop the world of lifestyle section of the <a href="http://www.centralotagonz.com">www.centralotagonz.com</a> to include information on volunteer groups.</li> <li>• District wide assessment of community facilities and the demands of the community.</li> <li>• Develop a volunteer's brochure for inclusion in the Welcome Pack.</li> <li>• Better co-ordination of agencies so that all partners are aware of what is happening in Central Otago.</li> <li>• Improve security of energy supply for clean heating both related to lifelines and supplier guarantees.</li> </ul>	<p>Council of Social Services, Work &amp; Income, Department of Internal Affairs, Sport Central, CODC, COREAP, Chamber of Commerce, Community Plan groups, Community Assns</p>



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- Ensure Central Otago is prepared for a Civil Defence Emergency.

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### Safe community

- Retain our safe community.



- ✓ Adequate policing.
- ✓ Retain our safe community.
- ✓ Alcohol use reduced in youth.

- Safer Communities groups address community concerns on alcohol use and related crime issues.
- Police will continue to operate the DARE programme in schools.
- Advocate for the principles of Crime Prevention Through Environmental Design to be implemented in our communities.
- CODC continues investigation and if required implementation of a liquor ban for local areas.
- Police provide sufficient resources to maintain crime and crash rates at acceptable levels.
- Strengthening Families forum be attended by all agencies in the community to address community concerns.
- Continued support of the Probation service and integration of people back into our community.
- Encourage neighbourhood support groups be set up to ensure communities feel safe.

Strengthening Families, Police, Department of Internal Affairs, Child Youth and Family, Public Health South

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## Housing

- Have a good supply of quality affordable accommodation available for permanent and seasonal workers.



- ✓ Quality affordable housing available.
- ✓ More accommodation for seasonal workers.
- ✓ A good supply of rental accommodation.

- EECA offer information, advice and grants for energy efficiency housing projects.
- EECA will support local initiatives to insulate houses.
- Look at the feasibility of affordable housing in Central Otago including an assessment of affordable housing models.

CODC, Housing NZ, Energy Efficiency Conservation Authority, Ministry of Social Development.

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## Health

- A good level of health services being maintained including: good primary health care, GP services and comprehensive secondary health care.



- ✓ Good primary health care services.
- ✓ Good GP coverage for the district.
- ✓ Level of health services maintained or enhanced.

- CODC will advocate for a good range of health services in Central Otago.
- CODC advocate for continued GP, St Johns, maternity, pharmacy services and after hours service in the Central Otago area.
- Central Otago Health Services Limited (COHSL) long term guiding principles identifies key areas of strategic action through which relevant health services can be augmented. Relative to community services and operation; staff, premises and equipment.
- ROPHO create a database of all key community agencies in the area.
- Advocate for retirement health needs based on encouraging people to stay in their own home.

CODC, PHO – Rural Otago, COHSL, Otago District Health Board, Sport Otago, ACOSS, Public Health South, ACC

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**Education**

- Having an accessible range of quality educational services for Central Otago including opportunities for lifelong learning and training programmes to meet industry needs.



- ✓ An accessible range and quality of educational services for Central.
- ✓ Education and training programmes to meet industry skill needs.

- Advocate for increased physical activity for all ages.
- CODC advocate for education services at all levels.
- Workshops for school leavers on career and training options at Polytechnic.
- Continued support for apprenticeship training in the community.
- Education and workshops on sustainable practices.
- Support and encourage funding for adult and community education.
- Encourage education to meet the needs of the Third Age.
- Expand the ACE (Adult and Community Education) network to reflect the need for opportunities for lifelong learning in the area.
- Encourage the provision of further early childhood education in the district.

Otago Polytechnic, CODC, Ministry of Education, Sustainable Otago, Museums, COREAP, Chamber of Commerce.

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## Transport and Communications

- Having a well connected community through a safe roading system, good public transport and communications network.



- ✓ A well connected and safe roading system.
- ✓ Better telecommunication services available throughout Central.
- ✓ Improved public transport to enable people to get around.

- Transit, CODC, ORC and Community Boards provide a well connected and safe roading system including road safety improvements, maximising regional funding and road safety programmes.
- CODC implement a safety management system.
- Advocate for improved public transport in the area, especially for access to health services.
- Regular reviews of speed limits in urban areas to ensure safety of all road users.
- Agencies recognise the requirements identified in the Community Plans.
- Continued support for road safety programmes in our communities.
  
- Implementation of actions in CODC's Walking and Cycling Strategy.
- Transit continue review and improve if necessary winter maintenance activities and communications. Implement a programme of thermal mapping of roads and predicting road conditions, variable message signs and public education on road safety.
- Transit assess the SH8/85 intersection in Alexandra.
- Develop a regional network of visitor

Transit NZ, ORC, LTSA, CODC

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information signs and rest areas.

- Complete the network of stock effluent sites and encourage education on this issue.
- Raise awareness of Central Otago's dependence on road transport and how this may be impacted on by future trends.
- Encourage progressive upgrading of State Highway 6 through the Kawarau Gorge.
- Secure good air linkages for the district.
- CODC advocate for better telecommunications and broadband.

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## Recreation

- Respect landowner's rights, while enjoying access to our lakes and recreational areas. Encourage walking and cycling for the community's health and wellbeing.



- ✓ Access to lakes and recreational areas.
- ✓ Appropriate acknowledgement of landowners' rights.
- ✓ Wilderness experience maintained for future generations.
- ✓ Encourage walking and cycling for health and wellbeing.

- Better signage and amenities at Lakes Dunstan and Roxburgh.
- Creation of an Outdoor Recreation Product Development Strategy which will identify recreation opportunities for the area.
- Develop walking and cycling opportunities.
- Encourage community involvement in the review of DOC's Conservation Management Strategy.
- DOC identifies recreation opportunities in areas as emerging public conservation park areas are developed.

CODC, Dept of Conservation, Community Groups, Fish & Game, Sport Otago/Central, CORUF, LINZ

- Ensure there is supporting infrastructure available for those undertaking recreation pursuits.
- Develop a management strategy for camping.
- Develop further education and promotion to those who use high country areas, which outlines when areas are accessible, designated roads to use, code of access and environmental care code.
- Continued development and support for a series of walkways adjacent to the Clutha River.
- Implementation of the Physical Recreation and Activity Strategy.

**Arts and Culture**

- Provide places and spaces for arts and cultural expressions.



- ✓ The local arts infrastructure developed.
- ✓ Provide places and spaces for arts and cultural expressions

- CODC will provide facilities for cultural and arts activities and when upgrading facilities consider future needs.
- Develop an arts strategy for Central Otago.
- Creation of a full time arts co-ordinator to profile the region, to carry out media opportunities, marketing, packaging tours and education including overall co-ordination of the arts community.
- Create an arts calendar and ensure this information is displayed on the

CO Arts Society,  
CODC,  
COREAP,  
Museums,  
Community Arts  
Groups, Creative  
NZ and Creative  
Communities.

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www.centralotagonz.com website.

- Develop an arts self drive tour for Central Otago.
- Develop space for a permanent gallery of local artists.
- Create a Central Otago artisans website and brochure.
- Develop a museum strategy.
- In all development or redevelopment that 'art' is incorporated into planning for example, infrastructure, recreation, signage.
- Defining areas suitable for public art and use of areas where public art can be admired.

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## Maori

- Continued support to the local Maori community through a Maori community worker, use of the local whare and having an increased appreciation of local Maori stories.



- ✓ A Maori community worker.
- ✓ Continued support and use of the local whare.
- ✓ Increased appreciation of Maori stories on the area.

- The Te Roopu Awhina network meet to achieve the community outcomes identified.
- Conduct research on Maori and their stories within Central Otago.
- Provide interpretation of these stories for locals and visitors alike.

Te Ao Huri (Alexandra whanua) and Te Roopu Awhina network made up of a number of government, non government and whanau members

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## Heritage

- Clear guidelines for accessing, managing and preserving heritage within Central Otago while also identifying tourism opportunities.



- ✓ Preserve heritage within Central Otago.
- ✓ Tourism opportunities identified associated with heritage.
- ✓ Heritage sites be looked after and accessible where appropriate.
- ✓ Clear guidelines for managing heritage sites.

- Identification of and categorise sensitivity and risk to heritage sites, landscapes, buildings, remnants, themes and stories so that they may be recognised, preserved and celebrated.
- Develop a heritage strategy for Central Otago.
- Develop templates for heritage interpretation and signage in line with the Regional Identity guidelines.
- Develop and promote heritage trails that highlight the heritage and stories of the area with consistent signage and interpretation.
- Identify opportunities to assist people, business or organisations with heritage restoration.
- Develop a heritage section on the [www.centralotagonz.com](http://www.centralotagonz.com) website.
- Establishment of a heritage trust to develop and manage a strategy for heritage in Central Otago which includes: natural heritage, man made heritage, cultural heritage and to facilitate the identification and preservation of local heritage through local projects and business and individual partnerships.
- Tell the key stories of the region in a

Historic Places Trust, Dept of Conservation, Otago Goldfields Heritage Trust, Kawarau Goldfields Trust, Otago Museum, CODC, Central Stories Museum and Art Gallery, Local Museums, Otago Goldfields Heritage Trust

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collection rich and graphic rich way that is educational and generates pride in the residents and visitors alike.

- DOC will continue to manage heritage assets under its administration.
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### 3. A Sustainable Environment

*This would be an environment that provides a good quality of life.*

*The community would also have a healthy balance between its natural and built environment.*

	<b>The Community says it needs</b>	<b>Key actions</b>	<b>Who is involved?</b>
<p><b>Water</b></p> <p>- Ensuring there is an appropriate allocation of water for irrigation while ensuring sustainable waterways. Provide certainty in the quality and availability of residential water supplies, as well as education on water conservation.</p> 	<ul style="list-style-type: none"> <li>✓ Certainty in availability and quality of water supplies.</li> <li>✓ Appropriate allocation processes for water resources.</li> <li>✓ Adequate irrigation while ensuring sustainable waterways.</li> <li>✓ Residential water conservation.</li> <li>✓ Reliable information about land subject to flooding risk.</li> </ul>	<ul style="list-style-type: none"> <li>• Otago Regional Council improve the knowledge of water resources/availability.</li> <li>• Otago Regional Council hold public discussions on water.</li> <li>• The CODC advocate for the local community on water issues.</li> <li>• CODC establish long term directions for Council water supplies.</li> <li>• CODC develop a strategy for water use and provide education on sustainable water use.</li> <li>• CODC develop water infrastructure investment guidelines.</li> <li>• Identification and monitoring of flood hazards in Central Otago.</li> <li>• Continued monitoring of water resources in the area.</li> <li>• Further co-ordination between ORC and CODC regarding sustainability of local</li> </ul>	<p>Otago Regional Council, CODC, Fish &amp; Game, and Department of Conservation, Sustainable Otago, Ngai Tahu, OWRUG.</p>

developments with respect of water requirements.

- Continued improvement of wastewater discharges.
- DOC will continue to advocate for water quality and quantity issues.

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## Air

- Encourage clean air in our local communities through consultation, providing information and taking a balanced approach to addressing air pollution.



- ✓ Consultation, information and a balanced approach to addressing air pollution.
- ✓ Reduction of smog in local communities.

- Education on ways to reduce air emissions.
- An appropriate method to achieve the National Environmental Standard Air including ORC Air Plan, CODC Fire Season Review and consideration of urban bylaws.
- Encourage improved building design to maximise heating efficiency and sustainable energy use.
- Encourage further studies into our unique climate values.

CODC, Otago Regional Council, Energy Efficiency Conservation Authority, NIWA

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**Waste minimisation**

- Reduce the waste we generate and increase recycling.



- ✓ Quantity of resources used reduced.
- ✓ The amount of waste produced is reduced.
- ✓ The percentage of recycled waste is increased.

- Implement actions in the solid waste management plan.
- Invest in waste minimisation services across Central Otago.
- Foster Otago wide recycling network to achieve common solutions.
- Improve education on wise resource use.
- Review the ORC Regional Plan Waste.

CODC, Otago Regional Council, Wastebusters, sustainable Otago, Otago Polytechnic, REAP, Envirowaste, Otago Southland Waste Services.

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**Managing Development Impacts on Landscape and Natural Ecosystems**

- Understand and protect the inherent values of our landscape and natural ecosystems while having well defined areas for growth.



- ✓ Well defined areas for urban growth
- ✓ To understand and protect the inherent values of landscape and natural ecosystems.
- ✓ Access to recreation areas maintained.
- ✓ Landowner rights recognised.

- Assess the need for amendments to the District Plan based on the findings of the Rural Study and issues raised in the Community Plans.
- Provide clear rules and guidelines for future developments including having appropriate areas for residential, commercial and industrial growth.
- Identify unique landscapes and biodiversity and raise public awareness of these areas.
- Identify areas of the landscape where the development of energy resources can occur.
- Establishment of a wilding pine group to control this issue.

CODC, Community, Department of Conservation, ORC, Landcare groups

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- Help prepare ecology reports for landowners.
  - Landholders protect natural ecosystems through covenants etc.
  - ORC make mapping information from the Glass Earth research available.
  - DOC continue to manage biodiversity on their properties in the area.
  - DOC manage their land resources obtained through Tenure Review.
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