



Media Release

13 December 2007

New Signs for Visitor Centres

District Development Committee approved the implementation of new signage at the Cromwell and Roxburgh Visitor Centres to the value of \$4177.00 at its meeting yesterday.

Improving the signage at both the Cromwell Visitor Centre and Roxburgh Visitor Centre was identified in the Visitor Centre Review report carried out by McIntyre Dick and Partners earlier this year.

District Development Manager, Anne Pullar acknowledged that visitors have struggled to find the Cromwell Visitor Centre, which is located within the Cromwell Mall and with new signage this should make a difference. Roxburgh's improved signage will include new signs located on the main highway and outside the visitor centre building.

This is the start of a range of operational changes recommended in the Review for the Visitors Centres.

All four centres; Roxburgh, Ranfurly, Cromwell and Alexandra are now open 7 days for the summer season.

For further information please contact:

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