



Media Release

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2009 Central Otago Awards Finalists Announced

Finalists in the 2009 Central Otago Awards have been announced. They represent the 'best of the best' and are a source of pride for our region.

Council's Brand Manager Shirley Howden said "These annual Awards are about celebrating and honouring those businesses and individuals who are our champions, and this year, we received a good number of entries across a range of Award categories."

The 2009 Central Otago Award Finalists are:

- Morgan Boyd, Samuel Mitchell and Kurt Verduyn, for the Apprentice Award. This Award recognises outstanding training and personal achievement of apprentices working in any industry.
- Cromwell Pharmacy, Terrace Distributors and Trail Journeys Ltd for the Business Excellence Award. This Award recognises businesses that demonstrate sustained success, are recognised as leaders by their peers and have built substantial business scale.
- Central Gold Motel, Cromwell Top 10 Holiday Park and Wedderburn Cottages are this year's finalist for the Tourism Award. This Award acknowledges those tourist operators that demonstrate sustained success, innovation and high service standards.
- Matthew Sole and Ray Carey are this year's Brand Ambassador Award finalists. This Award acknowledges individuals who understand and are passionate about our regional identity – Central Otago – A World of Difference and embrace the brand and its principles.
- There are three categories for the Youth Award including Leadership and Community Service, Culture and Enterprise. The finalists are Carl McNulty, Kate Willyams, Rowan Tumai and Rosie Whiting, Margot Streeter and Willie Miller.
- Hazel Harrison, Joanne Rae, Linda Armstrong, Ruth Reid and Stewart McKnight are all recipients of the Community Service Award. This Award is for those making a significant contribution to the well-being of the Central Otago community.

More information about each of these Award finalists can be found on www.aworldofdifference.co.nz

The winners will be announced on Wednesday 30 September 2009 at a special Awards Gala Ceremony to be held in Ranfurly.

Jeremy Moon the director and founder of the internationally recognised brand Icebreaker will be the special guest speaker.

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