



**Media Release**  
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**New Signs Suggested for Alexandra**

A 'lifesized' mock-up letter of the proposed new signs for the entranceways to Alexandra along with a comments book will be at Central Stories over the next couple of months.

The idea of the signs came from the Alexandra Community Plan, and a working group was put together to develop the concept. This group includes members from Lions, Promote Alexandra, Keep Alexandra and Clyde Beautiful, Vincent Community Board, Central Stories, Anderson Design and Central Otago District Council. They are keen to get community feedback before going ahead with this proposal.

The letters, 'Alexandra' will be two metres high and made of schist clad reinforced concrete.

The Group said they wanted something that was a bit different from the norm, and have gone for a sign that uses natural product, blends in with the landscape, is vandal-proof, memorable and one that visitors would look to photograph.

Possible locations identified to date have been out past the Alexandra Golf Club (on the left heading towards Alexandra), at the top of the Half Mile coming into Alexandra from the south and out along Manuherikia Road. These locations would be subject to appropriate consents and approval from the landowners and the New Zealand Transport Agency.

The total cost of each sign is estimated at \$27,000 including construction, consents and the placement. While funding options have been discussed, these have yet to be finalised and will be considered more fully once community comment has been received.

The Group welcomes any comment on the proposal and will consider these before any decision is made to go ahead or changes to the proposal.

A comments book will be available for people to make their suggestions at Central Stories during December and January.

For any further information contact:

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