



## **Media Release**

Monday 11 July 2011

### **Cromwell Town Centre Upgrade Progress**

Council has appointed Baxter Design Group Ltd of Queenstown to develop draft concept plans and cost estimates for the Town Centre Upgrade. These will be presented to the Cromwell Community Board for consideration.

Areas identified in the Cromwell Town Centre Urban Planning and Design Report that were being prioritised include:

- Improve the visual connection to Cromwell. This is about providing clear signage that directs motorists to the Town Centre from SH8B and opening up views to the Town Centre (Referred to as Big Move 1 in the Urban Planning and Design Report).
- A vibrant front edge to help to draw people to The Mall. The intention is to provide for more outdoor cafe seating, more protection from the north-west wind for public spaces and reduce the prominence of The Mall service lane whilst maintaining its function (Referred to as Big Move 4 in the Report).
- Wayfinding techniques. Use recognisable flags and signage to locate the Town Centre and The Mall entrances (Referred to as Big Move 6).
- Rejuvenating public spaces in The Mall. The intention is to rejuvenate these spaces where design has regard to for the limited budget (Also in Big Move 6).

The Cromwell Town Centre Urban Planning and Design Report can be viewed on the front page of Council's website - [www.codc.govt.nz](http://www.codc.govt.nz)

Once the concept plans have been finalised and costs established, the Community Board will develop an implementation plan and options for funding the project. It is expected that funding will be included in Years 1, 2 and 3 of the 2012/22 Long Term Plan (LTP) for physical works on the Town Centre Upgrade.

There are significant project proposals to be considered in the Long Term Plan (LTP) including the Cromwell Memorial Hall Upgrade, Bannockburn Hall Rebuild and Cromwell Waste Water resource consent renewals and any associated upgrade. The LTP process will provide an opportunity for the community to give their feedback to the Board on what they think should be prioritised for funding.

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