

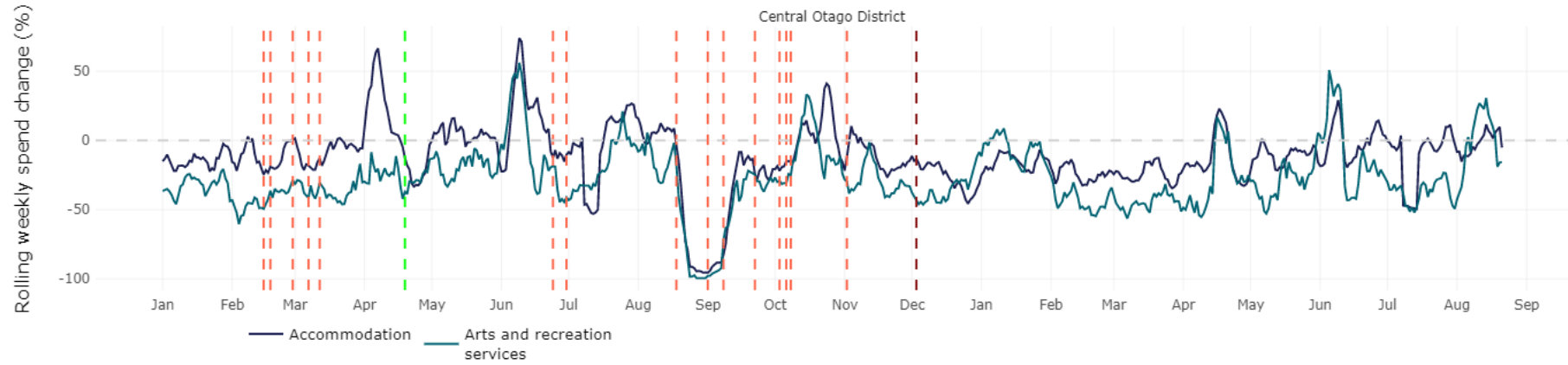


Central Otago Economic Performance Indicators August 2022

These economic indicators are intended to give businesses and the community an up to date understanding of how the Central Otago economy is trending. The indicators have been chosen from data sources that are available monthly at a district level. For a more in depth understanding of the structure of the Central Otago economy and the long term trends please view our [economic profile](#) provided by Infometrics.

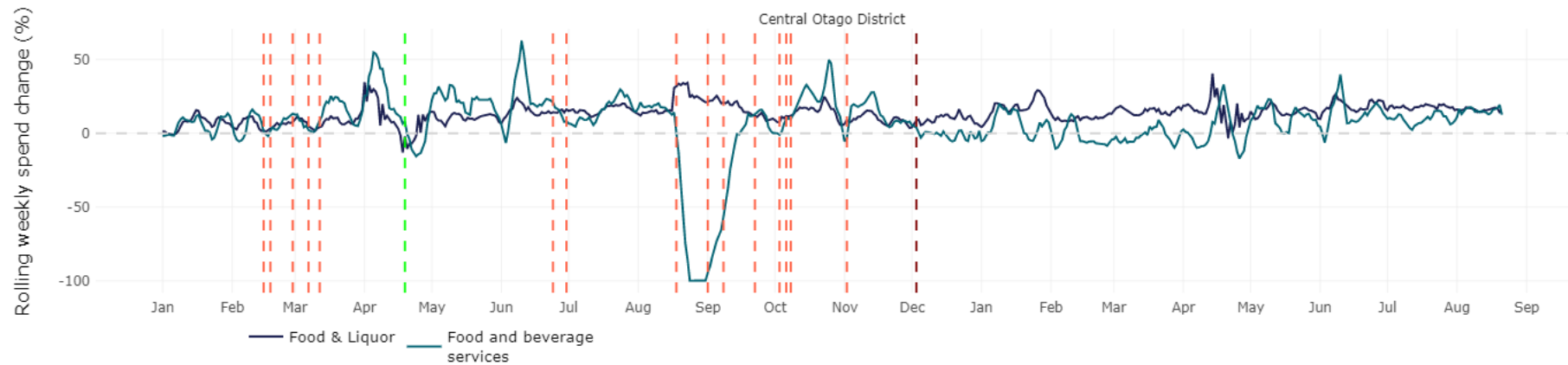
Total weekly consumer spend vs 2019

Source: Marketview



Total weekly consumer spend vs 2019

Source: Marketview



The weekly consumer spending data is an indicator of change in expenditure patterns in the economy. It does not give dollar amounts as the data does not include certain types of spending e.g. online spending. Interactive dashboards for the above spending data can be found [here](#).

Limitations

The consumer spending data presented comes from Paymark's network which covers more than 70% of the EFTPOS transactions around the country and provides a good snapshot of spending patterns in New Zealand.

The Paymark data only includes consumer spending payments through EFTPOS machines (mainly in bricks-and-mortar businesses) and for the most part excludes online spending.

The Paymark data will exclude: Cash spending, Direct online bank spending, e.g. ordering online, Payments via alternative payment networks, such as Verifone, Paypal, AliPay, WeChatPay and ApplePay.

Industry classifications

Accommodation

Accommodation

Arts and recreation services

Museum Operation
 Zoological and Botanic Gardens Operation
 Nature Reserves and Conservation Parks Operation
 Performing Arts Operation
 Creative Artists, Musicians, Writers and Performers
 Performing Arts Venue Operation
 Health and Fitness Centres and Gymnasias Operation
 Sport and Physical Recreation Clubs and Sports Professionals
 Sports and Physical Recreation Venues, Grounds and Facilities Operation
 Sport and Physical Recreation Administrative Service
 Horse and Dog Racing Administration and Track Operation
 Other Horse and Dog Racing Activities
 Amusement Parks and Centres Operation
 Amusement and Other Recreation Activities
 Casino Operation
 Lottery Operation
 Other Gambling Activities

Clothing Footwear and Department stores

Clothing retailing
 Footwear retailing
 Watch and jewellery retailing
 Other personal accessory retailing
 Department stores

Home and recreational retailing

Furniture retailing
 Floor coverings retailing
 Houseware retailing
 Manchester and other textile goods retailing
 Electrical, electronic, and gas appliance retailing
 Computer and computer peripheral retailing
 Other electrical and electronic goods retailing
 Hardware and building supplies retailing
 Garden supplies retailing
 Sport and camping equipment retailing
 Entertainment media retailing
 Toy and game retailing
 Newspaper and book retailing
 Marine equipment retailing

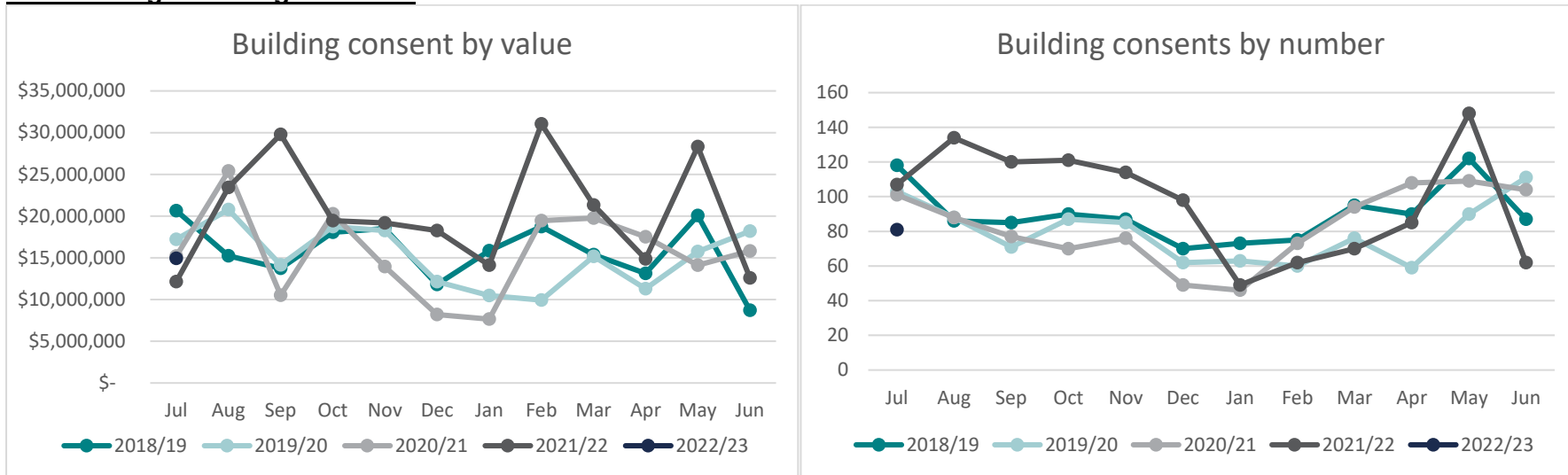
Food and beverage services

Cafes and Restaurants
 Takeaway Food Services
 Catering Services
 Pubs, Taverns and Bars
 Clubs (Hospitality)

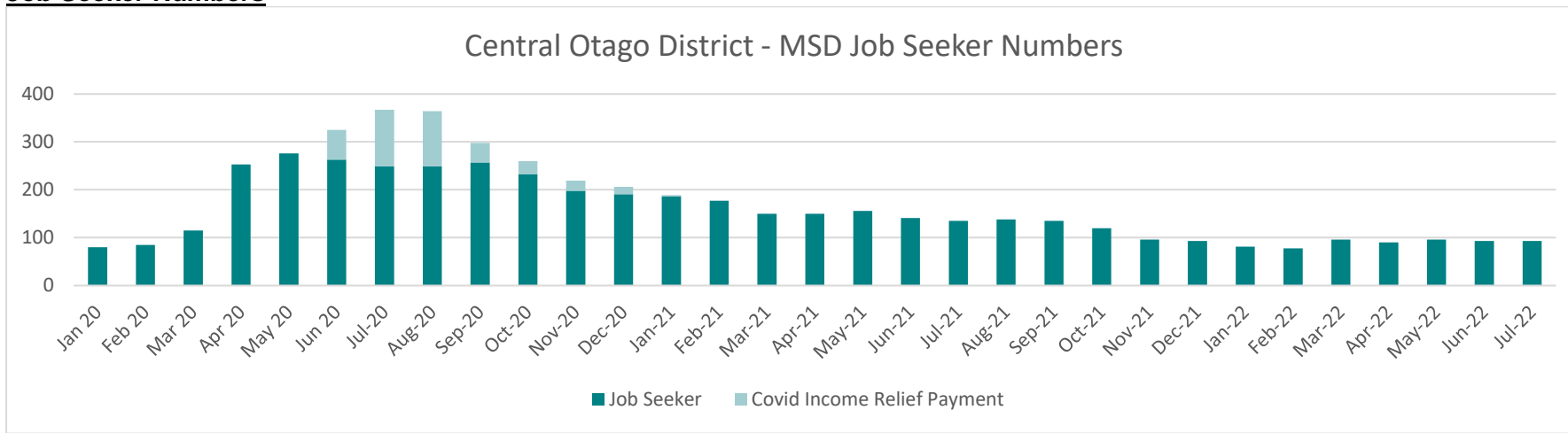
Food and liquor

Supermarkets and grocery stores
 Fresh meat, fish, and poultry retailing
 Fruit and vegetable retailing
 Other specialised food retailing
 Liquor retailing

Central Otago Building Consents



Job Seeker Numbers



Limitations

Job seeker numbers are not the same as unemployment figures as not all unemployed are eligible for MSD's Job Seeker Support, but the numbers do help us understand how employment (and unemployment) is trending in the district.